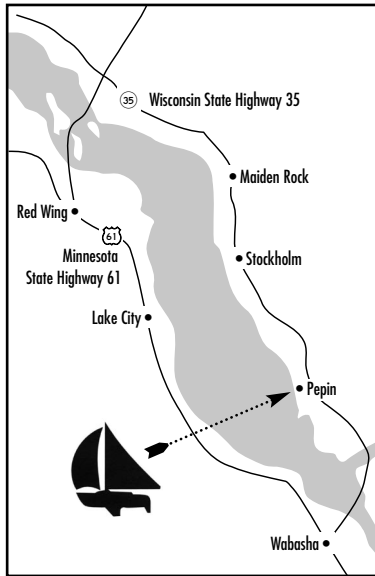
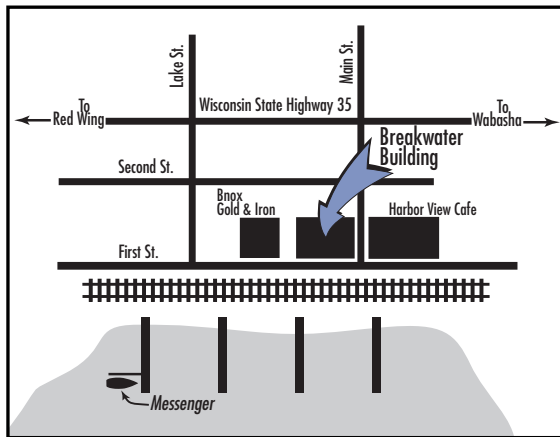


Your yacht awaits  
just 90 minutes away.



Lake Pepin, located on the Mississippi River just 90 minutes south of Mpls./St. Paul, provides the perfect balance between convenience and the "off-site" atmosphere that's so important to successful experiential training.

**Messenger** is moored in Dan's Pepin Marina in charming Pepin, Wisconsin, home to art galleries, antique shops and excellent restaurants and B&B's. Overnight accommodations can be arranged at your convenience. *Stop by for a visit — or an evening sail!*



**On-Deck** is located in Pepin's historic **Breakwater** building at 400 First Street.

### On-Deck clients are:

- Expanding
- Downsizing
- Merging
- Re-engineering

### On-Deck programs focus on:

- Teambuilding & Leadership
- Executive/Managerial Development
- Change Management
- Vision/Strategic Planning

### Our Commitment to Your Crew:

- **Physical/Emotional Safety** — All participants receive safety training and gear; no one is "put-down" or judged on their abilities.
- **Ethical** — All crew can participate fully, partially or purely as an observer. No one is ever expected to go beyond their comfort level.
- **Professional** — All practitioner/client information is confidential unless approved for release by the client.
- **Customized** — We will design a program to fit your objectives, *not* the other way around.
- **Flexible** — Like the wind, we will shift from addressing pre-determined issues to those that arise underway.
- **Educational** — We can provide a trainer-led debriefing session that includes review/recall, affect/effect, summation, application and commitment.
- **Effective** — We succeed only by our results, and offer references at your request.
- **Objective** — We offer initial and follow-up sessions in order to provide the best possible measurement of the experience.
- **Fun** — Sailing is a joy, and we are passionate about its beauty and lessons. Our experience has shown that this is transferred to our clients.

# Sail Pepin!



## On-Deck

SEMINARS AND CHARTERS

We Set Your Soul Sailing.

Join us **On-Deck!**

# Set your staff sailing this summer.

*Imagine* your staff becoming the effective group you know they can and must be in order to thrive in today's demanding marketplace. Imagine leadership, teambuilding and other experiential exercises that work, not just offer a day out of the office. Imagine it all happening in a powerful, single-day session from the deck of a safe, stable 31-foot sailing yacht.

## You'll be at the helm in half an hour.

The day begins with an on-shore orientation and safety session followed by on-the-water instruction. Less than 30 minutes outside the marina, your crew will be working together, sailing the boat to a pre-determined destination. Positions are constantly rotated so everyone will serve as both captain and crew.

## Learn to weather shifting marketplace winds and stay on course.

*On-Deck's* programs are designed to provide experiences that transfer directly to your office, the field and your clients. A selection includes:

- **Navigating to a Common Destination** — Improving Team Effectiveness
- **Taking the Helm** — Building a High-Performance Leadership Team
- **"Sails" Training** — Setting Sales Goals and Plotting a Course to Achieve Them
- **Charting Your Future** — Facilitated Strategic Planning Sessions

*Voyaging under sail cannot be effectively done without solid leadership and teamwork. Sound like your organization?*

## Related *On-Deck* programs include:

- Client/Staff Appreciation Trips
- Youth Teambuilding/Leadership
- Day and Evening/Overnight Charters
- Sailing Instruction

*Relax and enjoy the learning and adventure at hand!* All captains are U.S. Coast Guard licensed. All vessels meet USCG safety standards.

## Sample *On-Deck* Seminar Itinerary

8:00 a.m.	Arrival at Pepin Marina/general orientation
8:30 - 9:30 a.m.	"Ground School" safety and on-board orientation in slip
9:30 a.m. - 3:00 p.m.	5 hours instruction/sailing (lunch underway, if desired)
3 - 5:00 p.m.	2 hours with facilitator processing/applying the experience to the workplace (on board or ashore)
5-5:30 p.m.	Depart

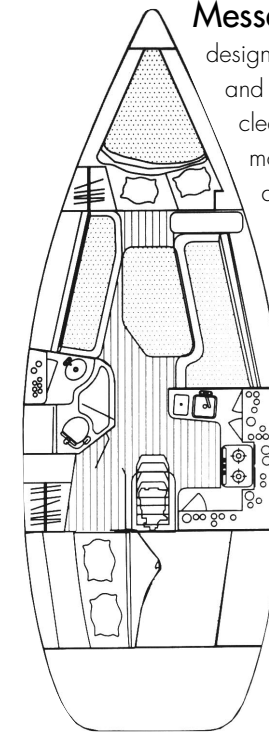
## Meeting rooms...with a view!

We also offer waterfront, marina-view meeting rooms in *On-Deck's* historic *Breakwater* Building. We can easily combine an onshore meeting with a full or partial day of sailing...or simply take the space for your own use. Your group will have the "run of the house!"

*"You and your captains did an exceptional job of educating, engaging and reinforcing the messages of the day. Positive, supportive, empathetic and caring are evident characteristics of your coaching styles."*

— *Headwaters Leadership Group*

## Messenger — a proper yacht that's built for serious business.



**Messenger** is a 31-foot sloop designed to carry your crew in safety and comfort. The huge cockpit and clean deck layout can easily accommodate your group. Belowdecks, a large, well-lit salon and full galley make the day comfortable as well as exciting. Other boats of similar size and quality can be available for larger groups.

*On-Deck* President **David Sheridan** is a corporate performance coach, organizational consultant, and a USCG licensed captain and sailing instructor.

*"I am consistently using the metaphors of the day, and those images are driving the process to properly define our customer base. This is clearly the best experiential program I've encountered."*

— *Cargill Corporation*

**Call 715/442-4424 to reserve your berth!**

Fax: 715/442-4422 Email: [DVsheridan@aol.com](mailto:DVsheridan@aol.com)  
400 First St. Pepin, WI 54759